

**SUSTAINABLE MANUFACTURING:
TRENDS AND RESEARCH CHALLENGES**

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ABSTRACT

Sustainability is the only answer for guaranteeing a future to our generations. Natural resources are not infinite and the capacity of regeneration of the environment has been in the last years overestimated. Manufacturing is from one side still one of the most important driving force of our economy but on the other side is one of the main cause of natural resource consumption and CO2 emissions.

The presentation, after having introduced some of the most important social and economical megatrends, will address the most probable technical evolution paths of Sustainable Manufacturing, highlighting the role of the research and innovation in this key area. Roadmapping activities at European level will be discussed.

Sustainable Manufacturing: Trends and Research Challenges



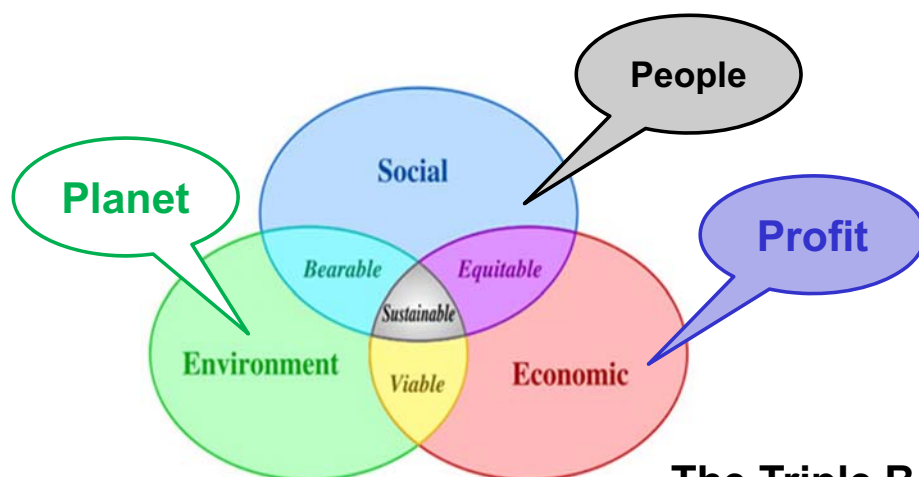
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Sustainable Development

“the development that meets the needs of the present without compromising the ability of future generations to meet their own needs” (Brundtland-Commission 1987)



The Triple Bottom Line

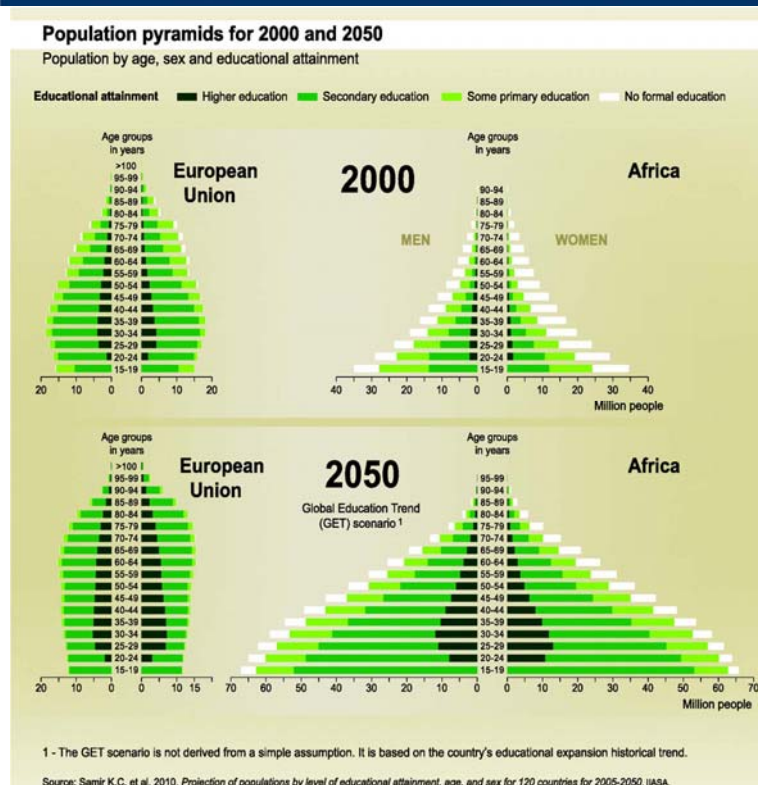


Agenda

1. Social Megatrends
2. Environmental Megatrends
3. Natural resources Megatrends
4. Energy Megatrends
5. The answer from the Manufacturing Industry

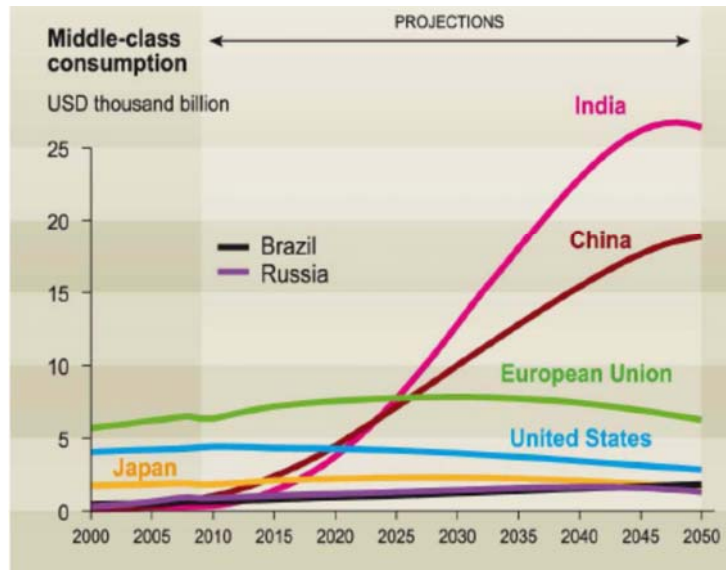


What would a future generation look like?





Changing middle class



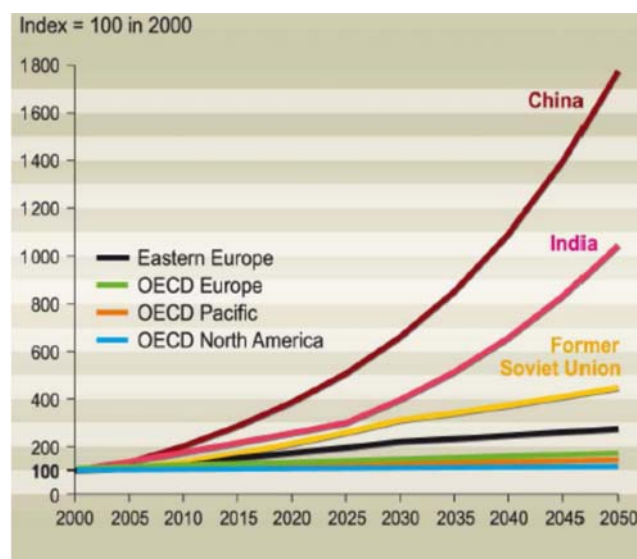
The European environment | State and outlook 2010

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Car ownership rates projections

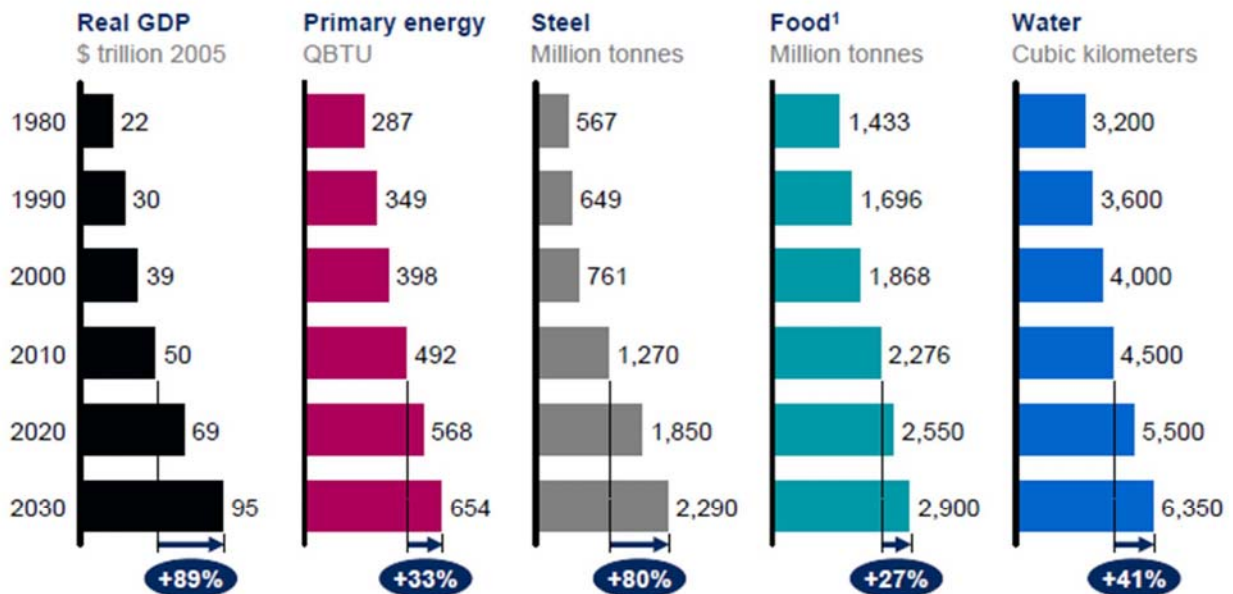


The European environment | State and outlook 2010

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Demand for most resources has grown strongly since 2000, a trend that is likely to continue to 2030



¹ Only cereals.

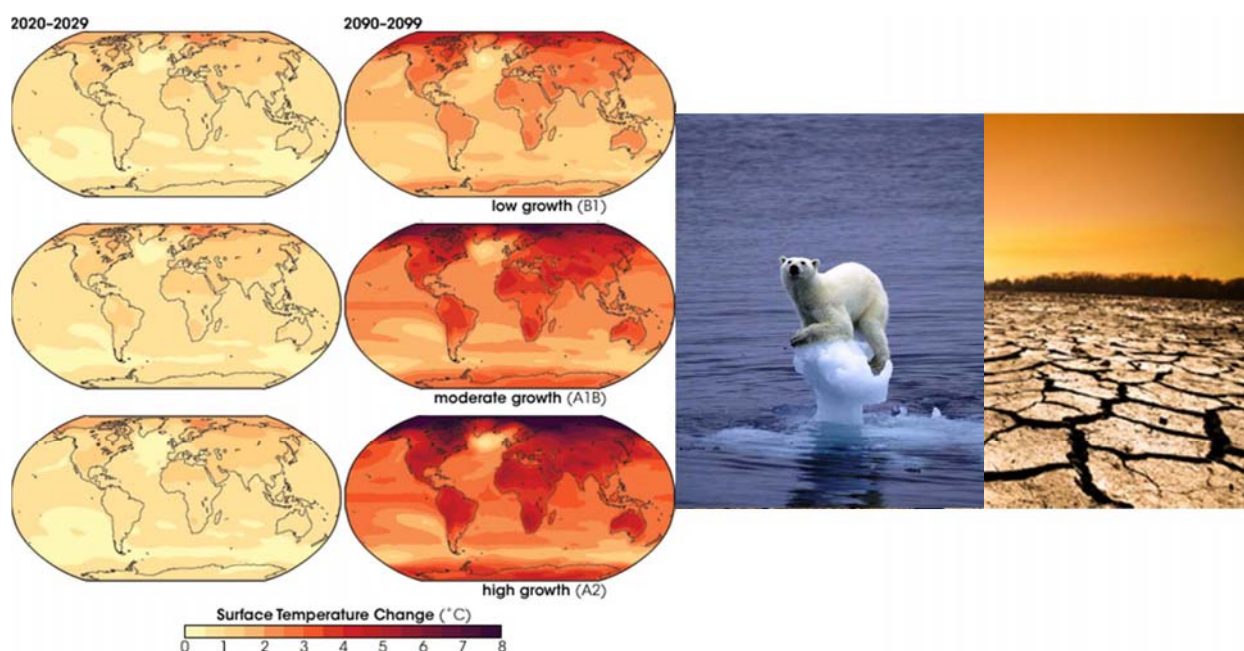
SOURCE: Global Insight; IEA; UN Environment Program (UNEP); FAO; World Steel Association; McKinsey analysis

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Clean and healthy place to live ...



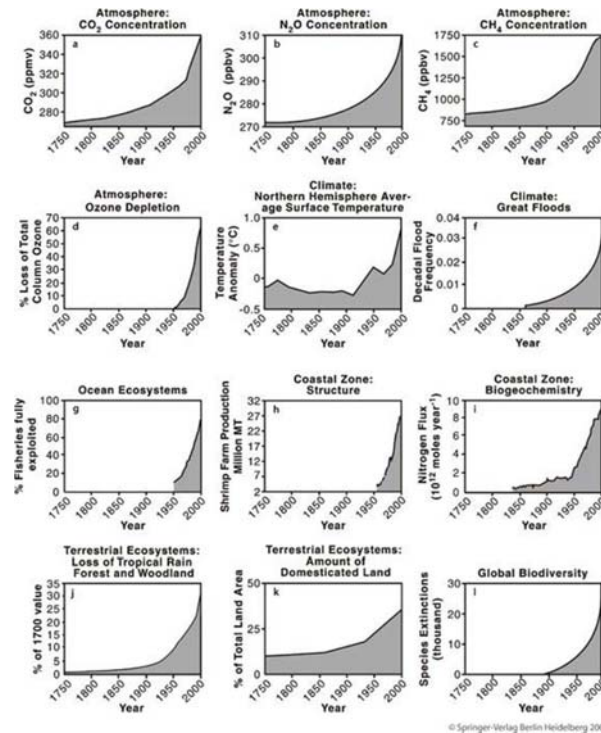
Source: IPCC 2007

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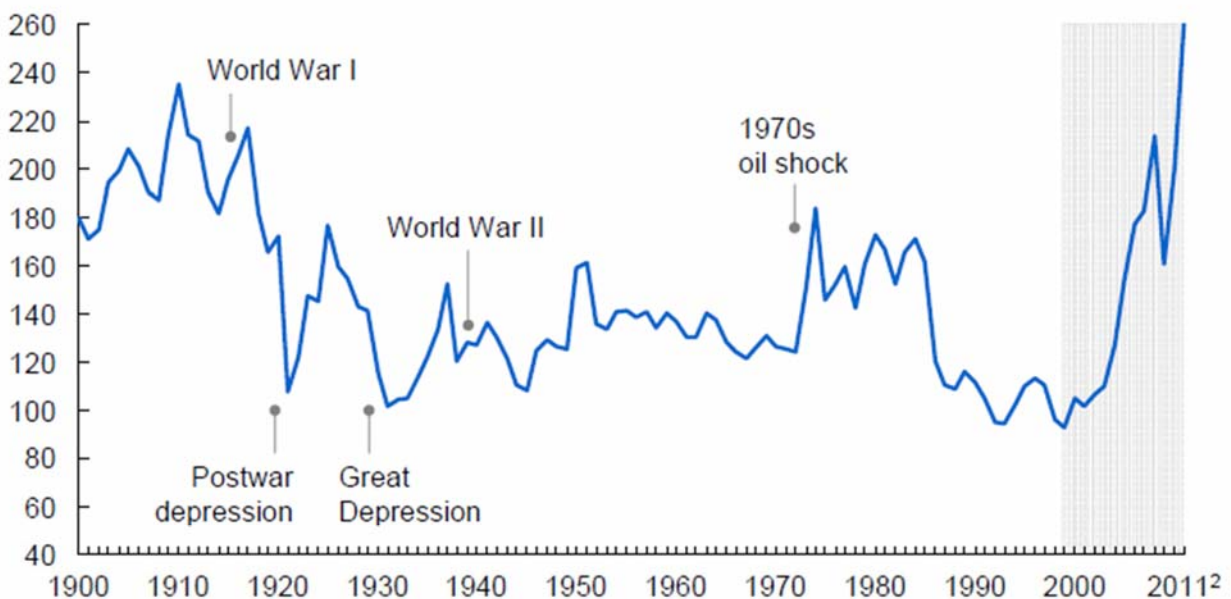
Clean and healthy place to live ...



Source: <http://rs.resalliance.org/2008/12/04/visualizing-the-great-acceleration-part-ii/>

Commodity prices have increased sharply since 2000, erasing all the declines of the 20th century

MGI Commodity Price Index (years 1999–2001 = 100)¹



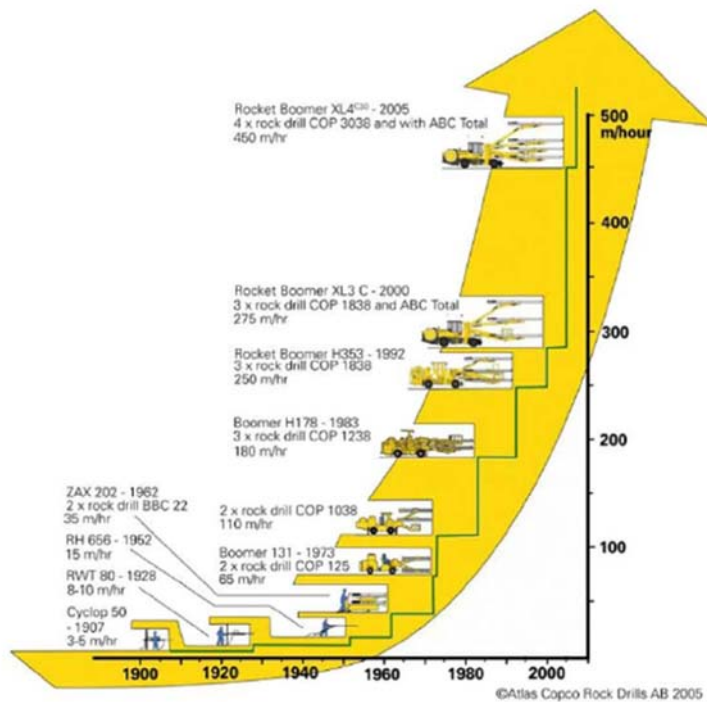
¹ See the methodology appendix for details of the MGI Commodity Price Index.

² 2011 prices are based on average of the first eight months of 2011.

SOURCE: Grilli and Yang; Stephan Pfaffenzer, World Bank; International Monetary Fund (IMF); Organisation for Economic Co-operation and Development (OECD); UN Food and Agriculture Organization (FAO); UN Comtrade; McKinsey analysis



Drilling technology during 100 years



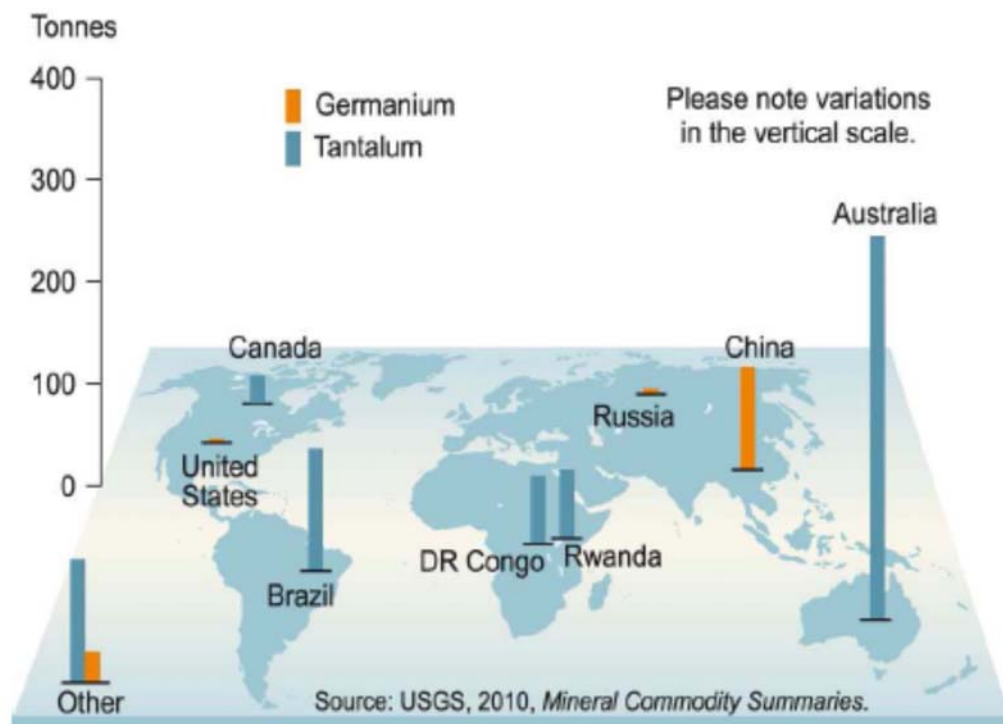
Source: Stichting Materials innovation institute (M2i) 2009

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Rare earth elements

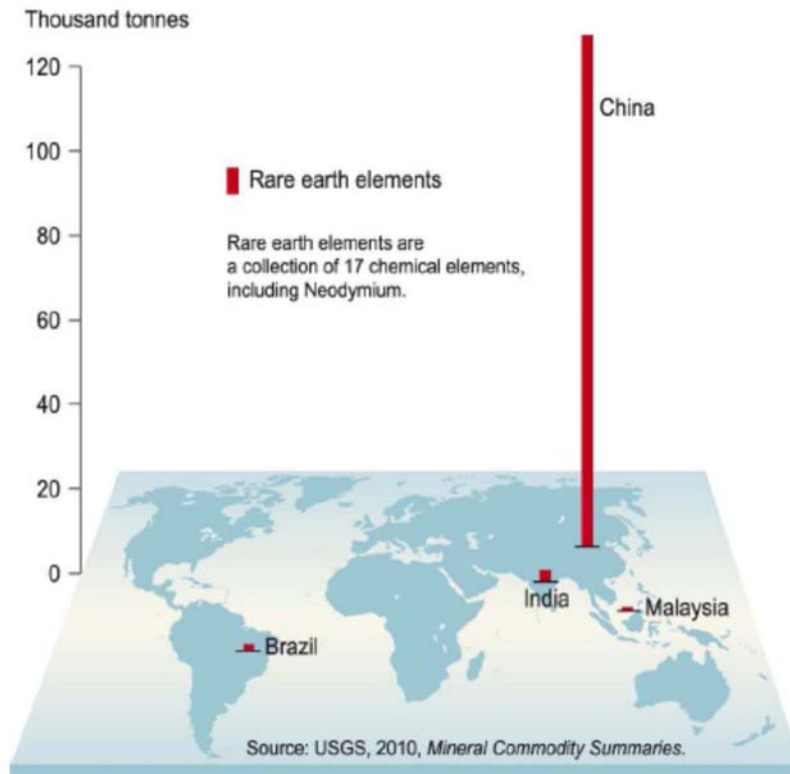


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Rare earth elements



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Cell phones

A ton of cell phones would have:

- 3.5kg of silver
- 340 g of gold
- 140 g of palladium
- 130 kg of copper

(Hagelüken and Meskers 2008).



Cutaway image of a cellular phone showing the interior components, many of which contain and depend on minerals and mineral products to function. SOURCE: CAP-XX Ltd.

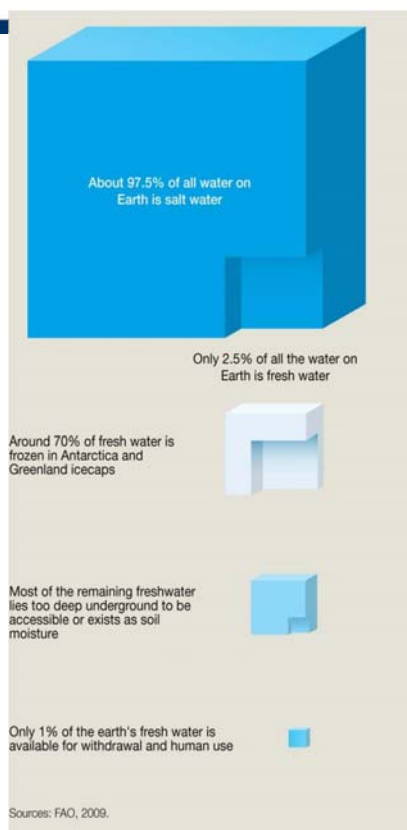
Source: US NRC "Minerals, Critical Minerals, and the U.S. Economy," 2008

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The World's Water Supply

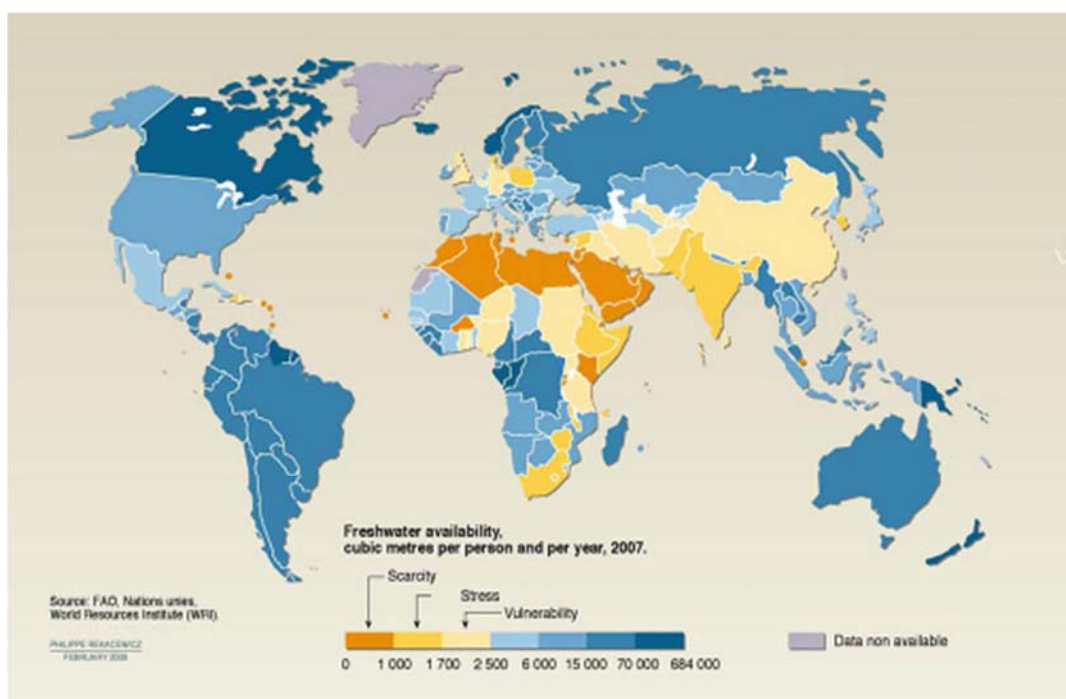


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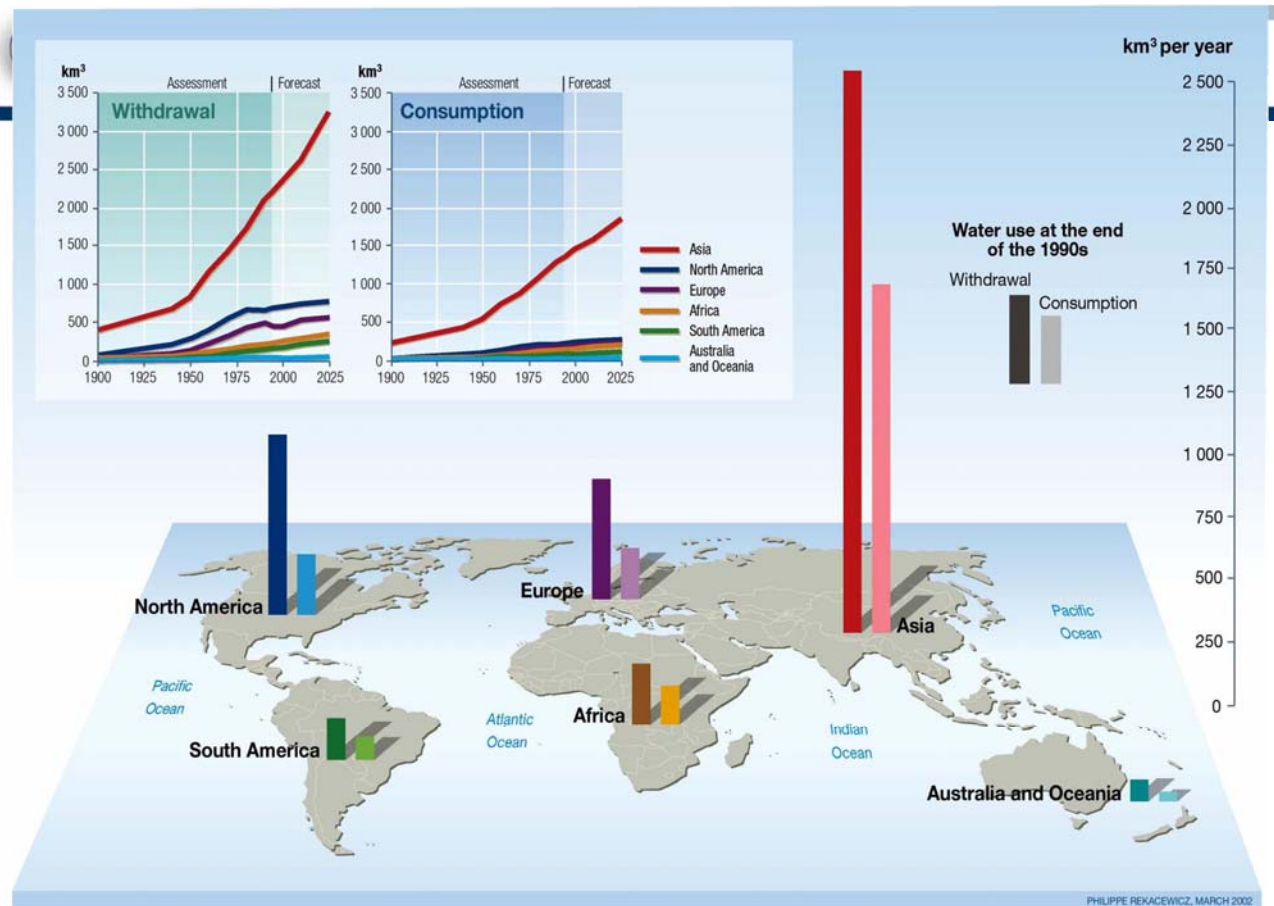


Freshwater availability

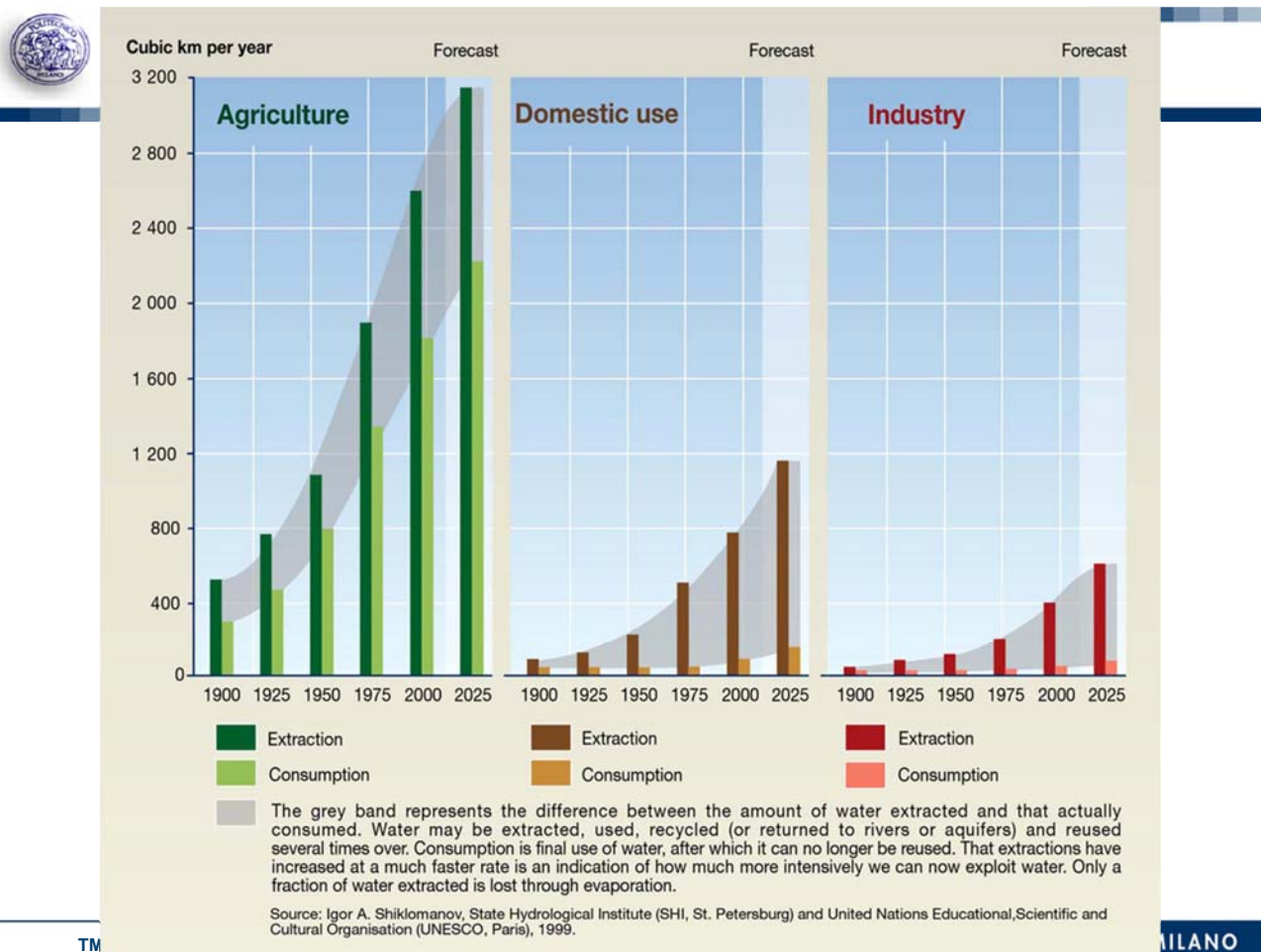


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Source: Igor A. Shiklomanov, State Hydrological Institute (SHI, St. Petersburg) and United Nations Educational, Scientific and Cultural Organisation (UNESCO, Paris), 1999; *World Resources 2000-2001, People and Ecosystems: The Fraying Web of Life*, World Resources Institute (WRI), Washington DC, 2000; Paul Harrison and Fred Pearce, *AAAS Atlas of Population 2001*, American Association for the Advancement of Science, University of California Press, Berkeley.





50 percent

The number of people who don't have access to the quality of water available to the citizens of Rome 2,000 years ago

Source: GE Citing Blue Planet Run, Smolan, Er Witt

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Water/Energy Nexus

1. About 6-18% of a city's energy demand is used to produce, treat & transport water
 - At times 60% of this water leaks and never reaches the end user!
2. Higher technology to treat impaired water requires higher energy demand
3. Declining reservoir levels reduce hydro generating capacity
4. Power generation requires large quantities of water
 - >50% of global industrial water consumption is used to generate power
5. Energy exploration & production generates large quantities of wastewater

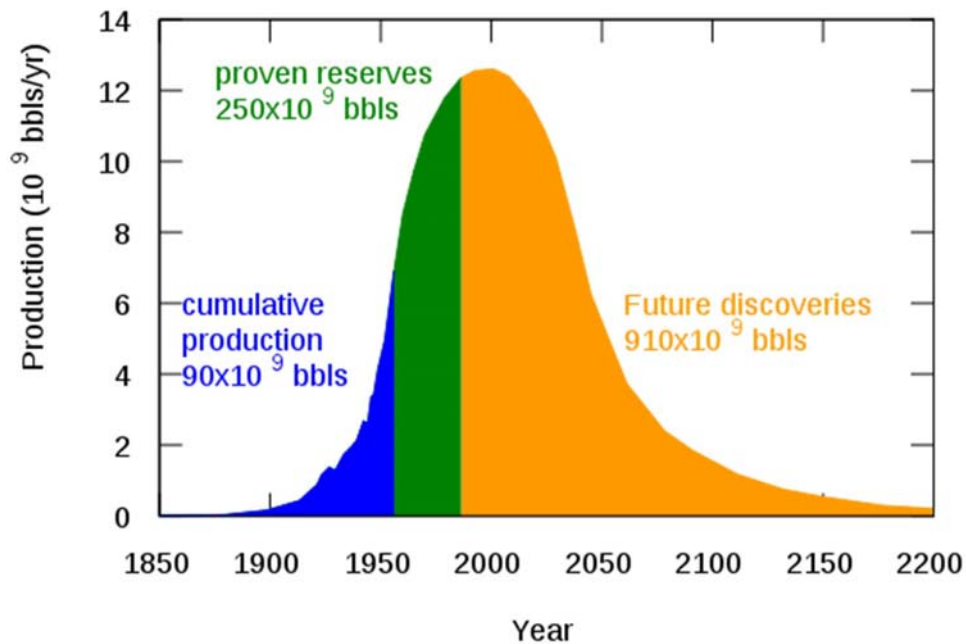
Source: GE

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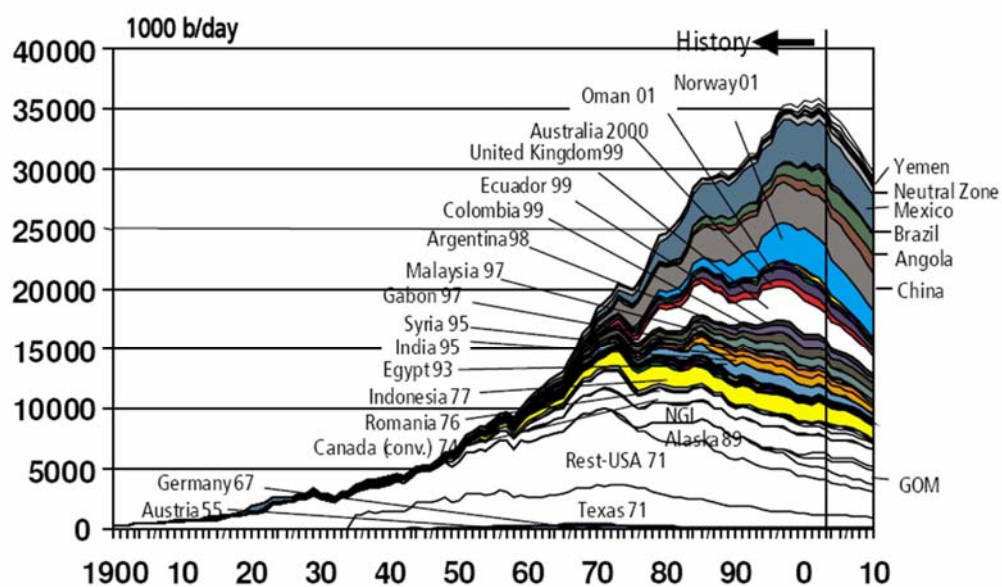
Oil: Hubbert Peak



Source: Wikipedia



Hubbert Peak



Source: Industry database, 2003 (IHS 2003)
OGJ, 9 Feb 2004 (Jan-Nov 2003)

Source: Wikipedia

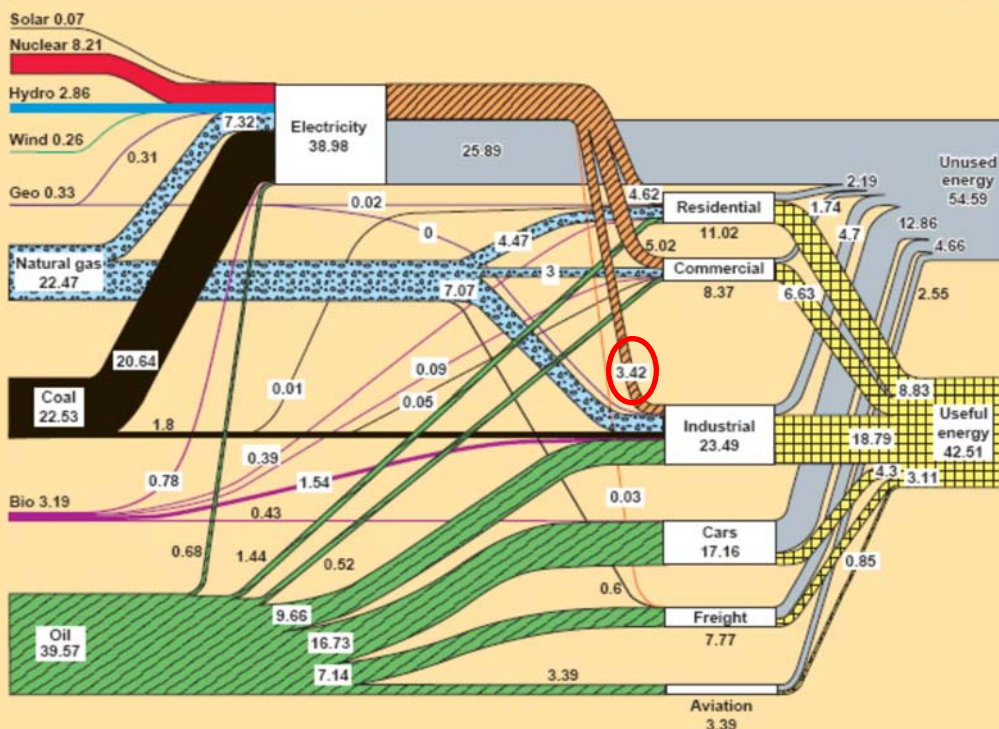
**Every year for the past 30 years,
the world-wide oil industry has
pumped more oil than it has
discovered.**

**In the last 5 years, 15 billion
barrels of new oil were
found world-wide.**

**During the same 5 years,
how many billions of
barrels of oil were pumped
out of the ground?**

135

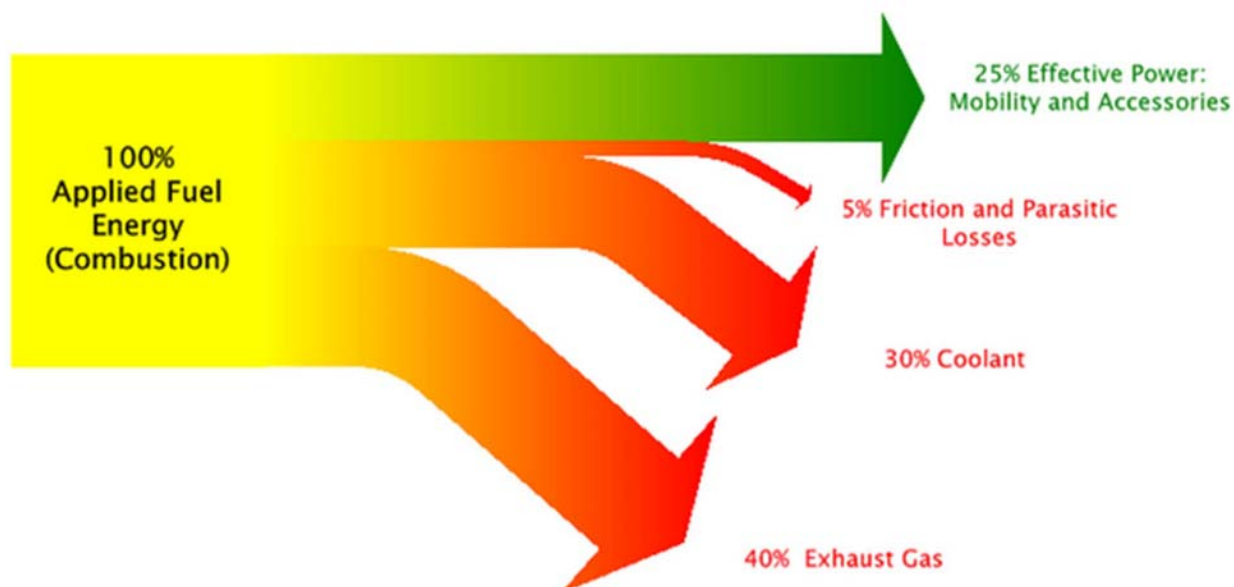
Estimated Energy Usage in 2006: ~97.1 Quads

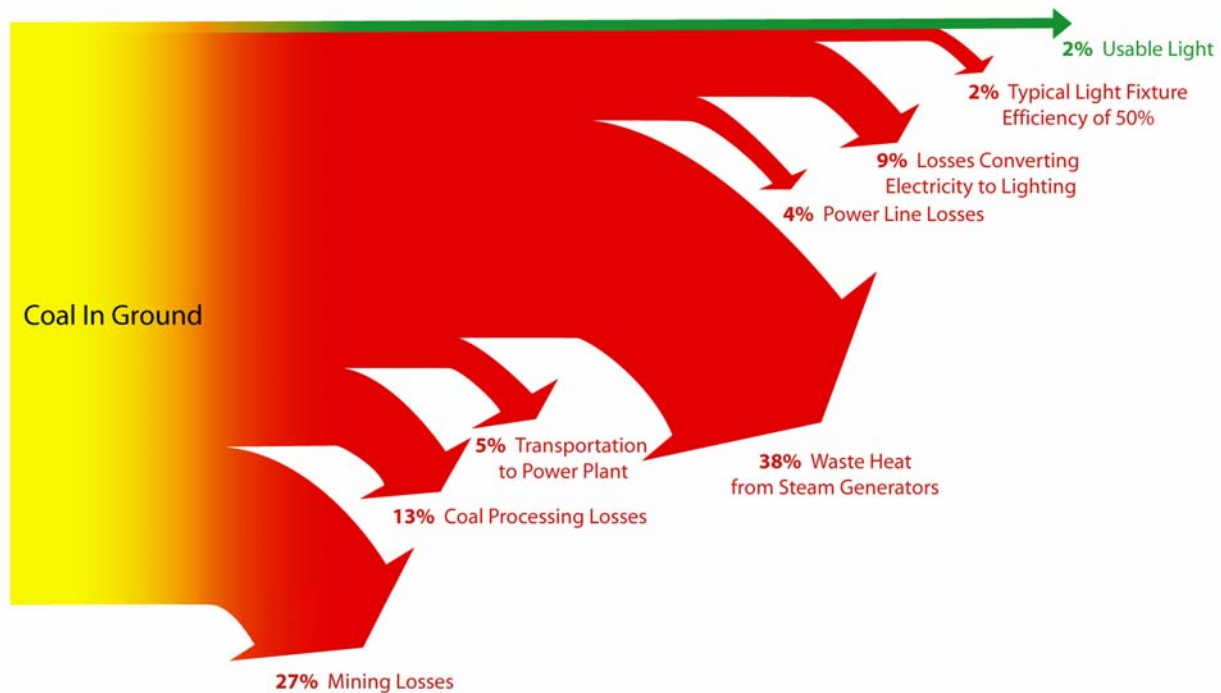


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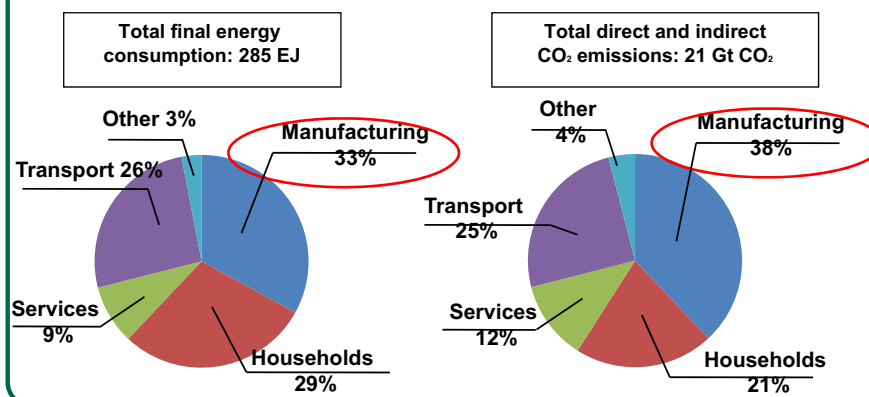
Typical Energy Split in Gasoline Internal Combustion Engines





Sustainability in the Context of Manufacturing

Shares of global final energy consumption and CO₂ emissions by sector, 2005 ⁽¹⁾



“technologies and best practices could save between 18% to 26% of current primary energy use in global industry” ⁽¹⁾

(1) IEA, Worldwide trends in Energy Use and Efficiency, Energy Indicators, 2008

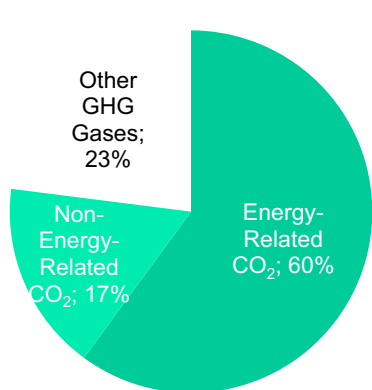


Why Energy Efficient Manufacturing? – The Global Perspective

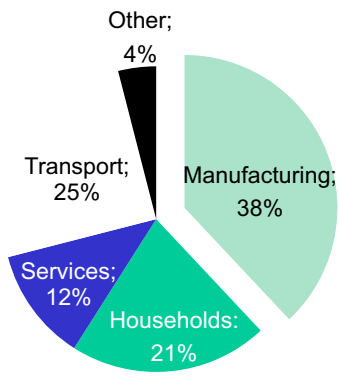
77% of GHG emissions
are CO₂ emissions

38% of CO₂ emissions
from manufacturing sector

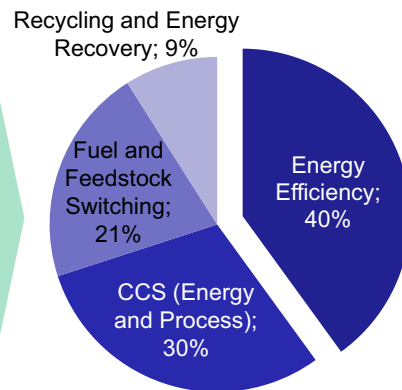
40% of reduction potential in
industry from energy efficiency



Global GHG Emissions 2005



Global CO₂ Emissions 2005 per
Sector



Technology for reducing direct CO₂
emissions from industry, 2006-2050

GHG – Greenhouse gas, CCS – Carbon Capture and Storage

Source: IEA 2008d, World Resource Institute 2011; data from 2005

Source: IEA 2009a

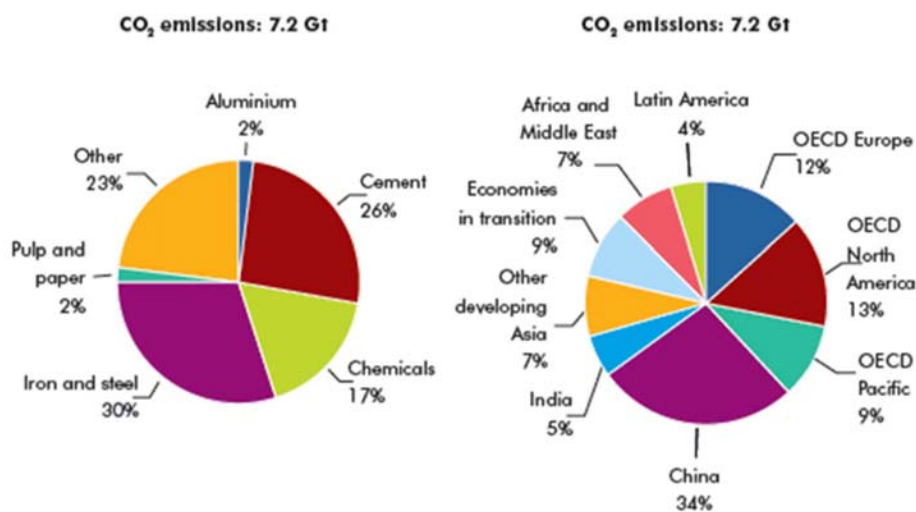
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Direct CO₂ emissions in industry by sector and region

Figure 1.1 ► Direct CO₂ emissions in industry by sector and by region, 2006



Source: IEA data.

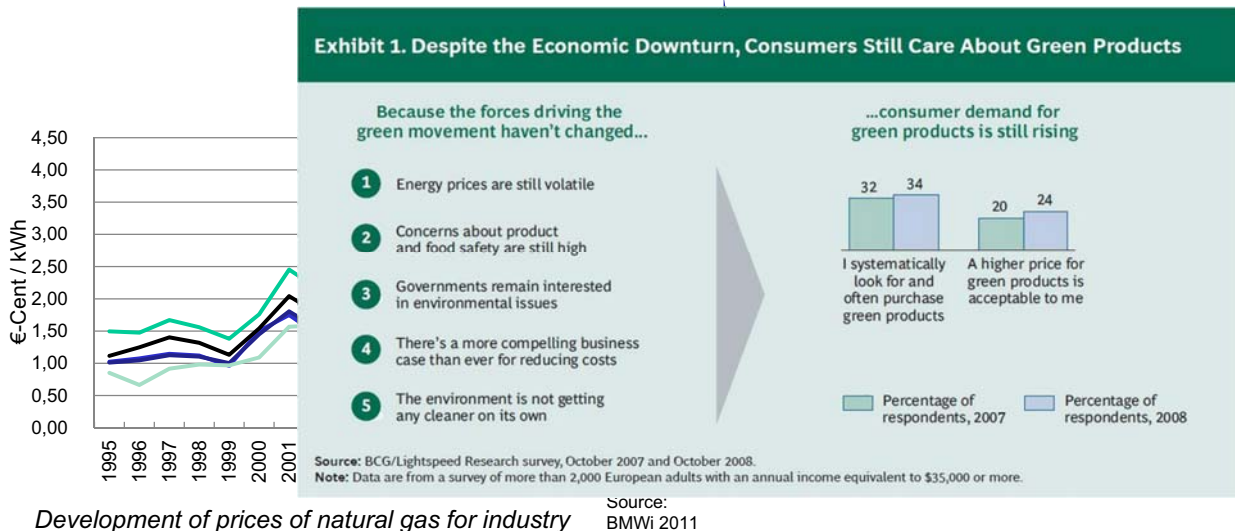
Source: IEA 2009a

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- Environmental regulations
- Customer demands
- Rising energy prices



Development of prices of natural gas for industry

Source:
BMWi 2011



Motivation for Sustainable Manufacturing

We, as a species, are depleting many resources at a very rapid rate

Fresh water efficiency ~ 40%

Car efficiency ~ 25%

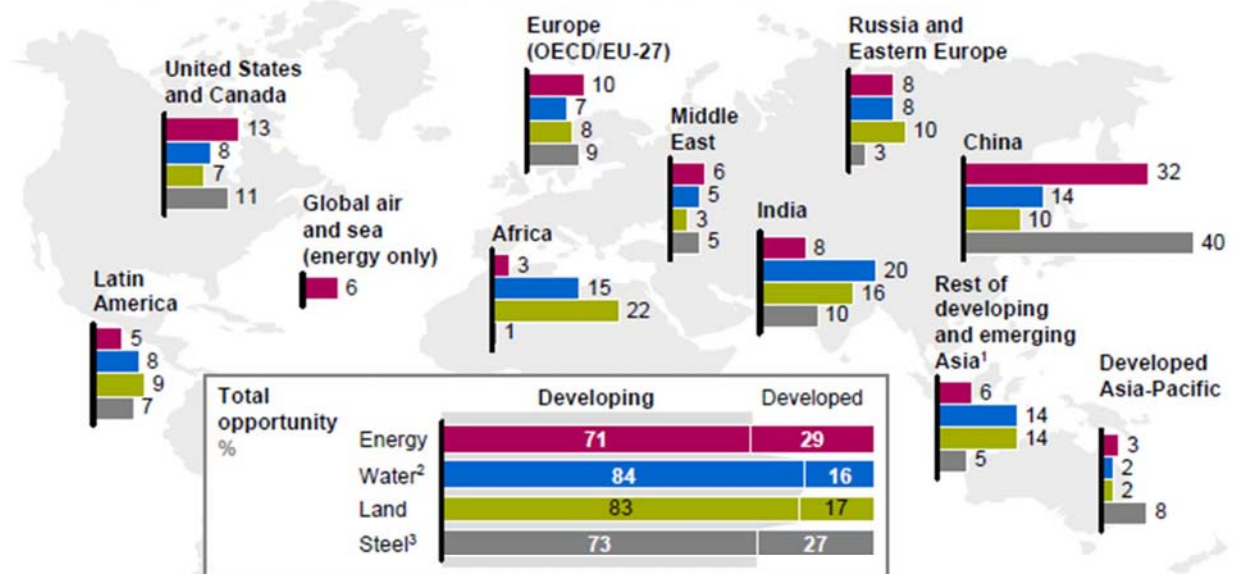
Light bulb efficiency ~ 2%

We, as engineers and managers, can have a significant impact on sustainability



Developing countries account for 70 to 85 percent of productivity opportunities

% of total productivity opportunity by resource and region



1 Rest of developing Asia includes Central Asia (e.g., Uzbekistan), South Asia (e.g., Bangladesh), Southeast Asia (e.g., Laos), and North Korea.

2 Includes water savings from water-specific levers as well as water savings from improved agricultural productivity.

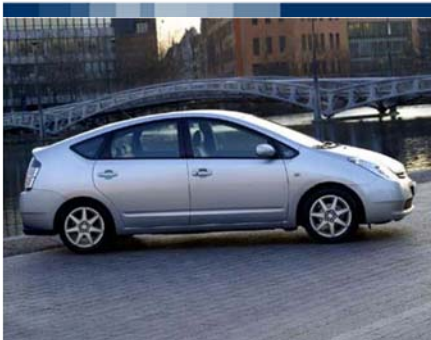
3 For steel, the chart represents all the demand-side levers and the scrap recycling lever but excludes supply- and conversion-side levers.

NOTE: Numbers may not sum due to rounding.

SOURCE: McKinsey analysis



But what is really Sustainable?



Toyota Prius

104 gCO₂/Km

4,7L/100Km



Seat Leon

100 gCo₂/Km

6,2L/100Km



VW Polo

108 gCo₂/Km

4,0 L/100Km

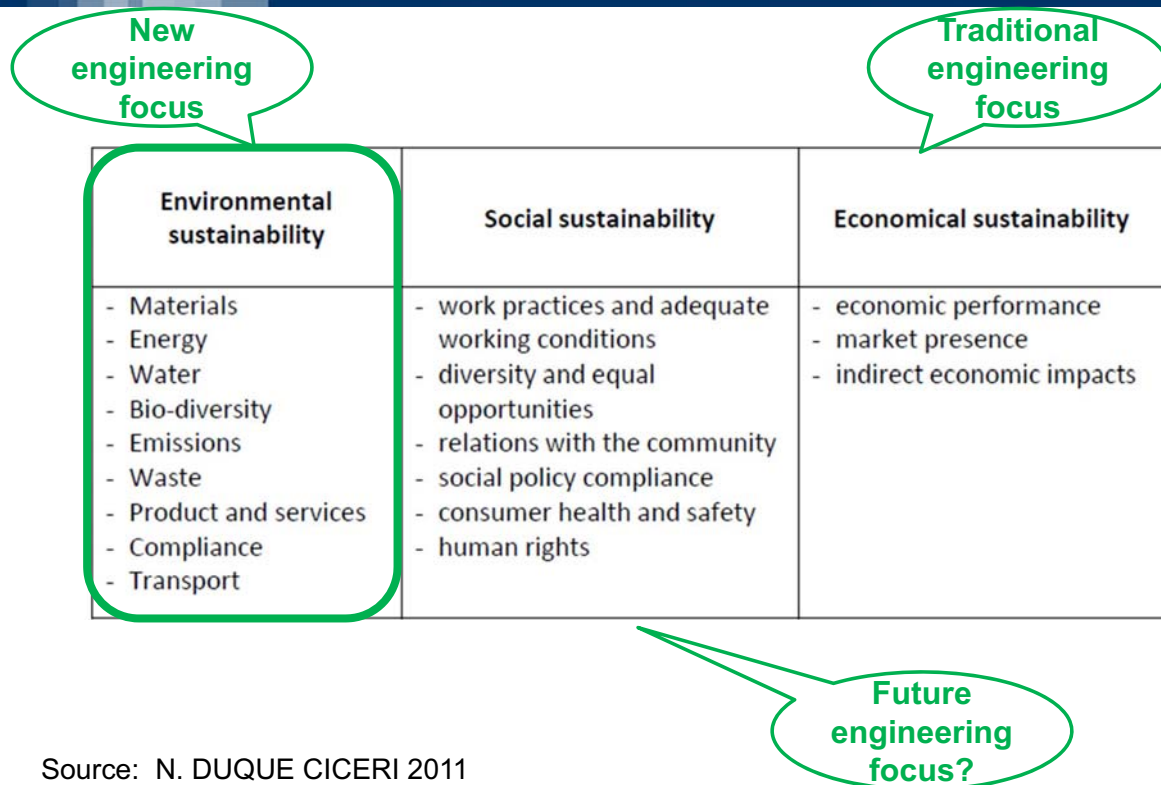
Which one is the most sustainable?

What about the production process?

And beyond the environmental impact?



The Three Major Dimensions of Sustainability



Source: N. DUQUE CICERI 2011



So far...

Population increasing rapidly

Resource (minerals, water, oil, energy) consumption increasing too fast

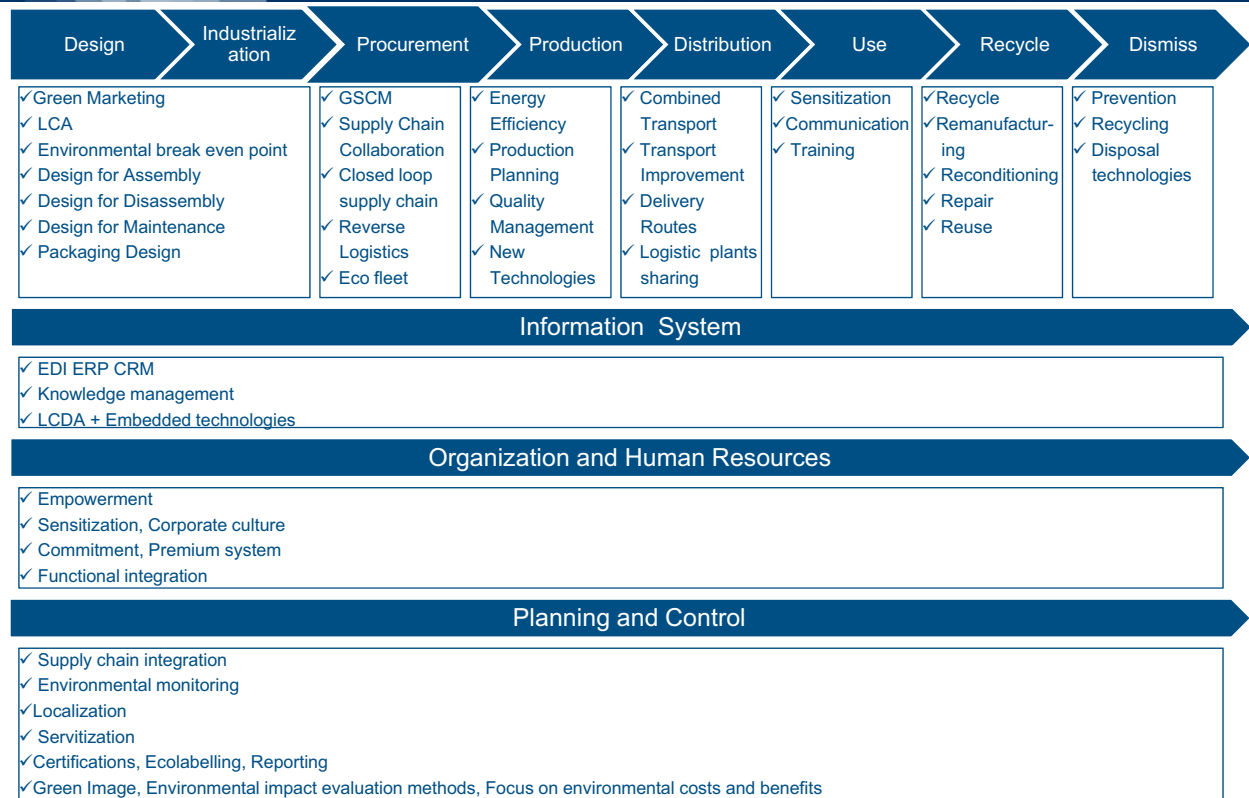
Not enough supply! Prices will sky rocket!

We need to be much more productive

Engineers and managers should take a holistic perspective of products/services from design, manufacturing, operation, transportation, and recycling



Value Chain for Sustainable Innovation

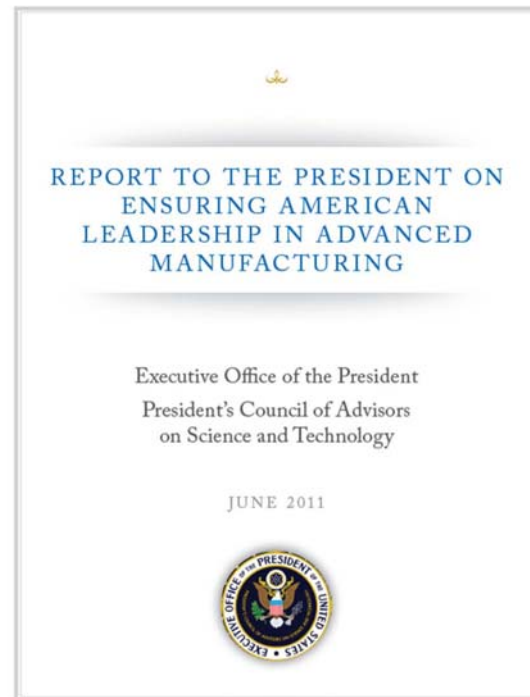
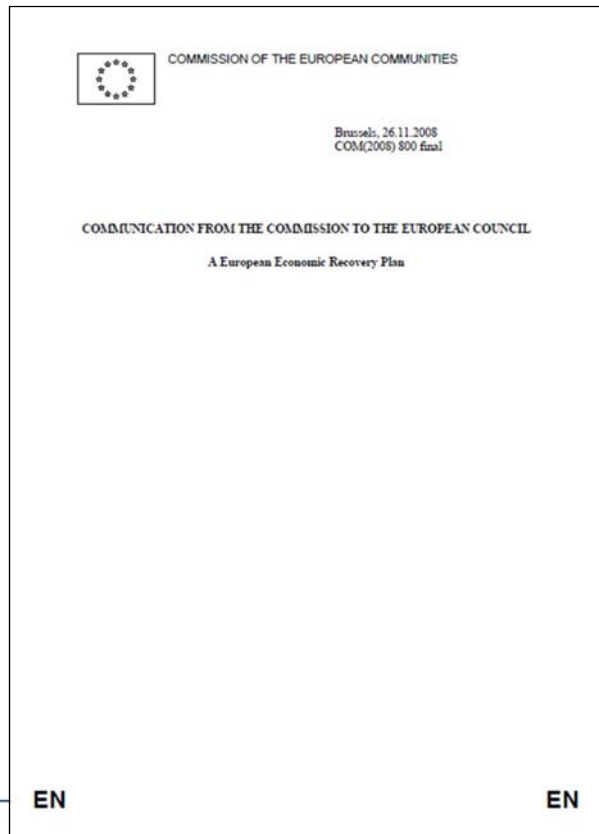


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THE FACTORY OF THE FUTURE



The ActionPlanT Roadmap for Manufacturing 2.0

Main Components

Vision

- Based on 4 socio-economic and 4 ICT megatrends
- Proposes 5 ambitions for future enterprises
- Defines Manufacturing 2.0 vision with 5 R&D clusters

ICT Recommendations

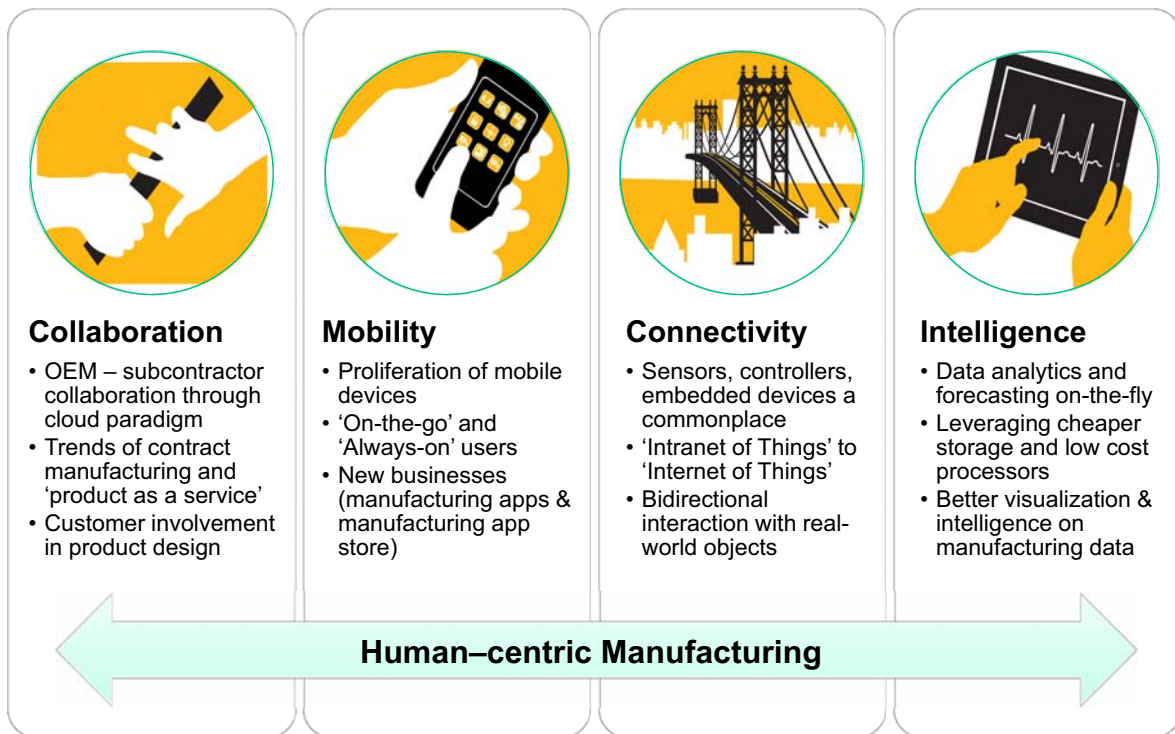
- Takes a technology push view
- Expands 4 megatrends into 15 key ICT recommendations for implementation

Research Priorities

- 40 Research Priorities grouped according to 5 R&D clusters
- Integrated in the EFFRA FoF Roadmap



ICT Megatrends & Recommendations Technology Push Perspective



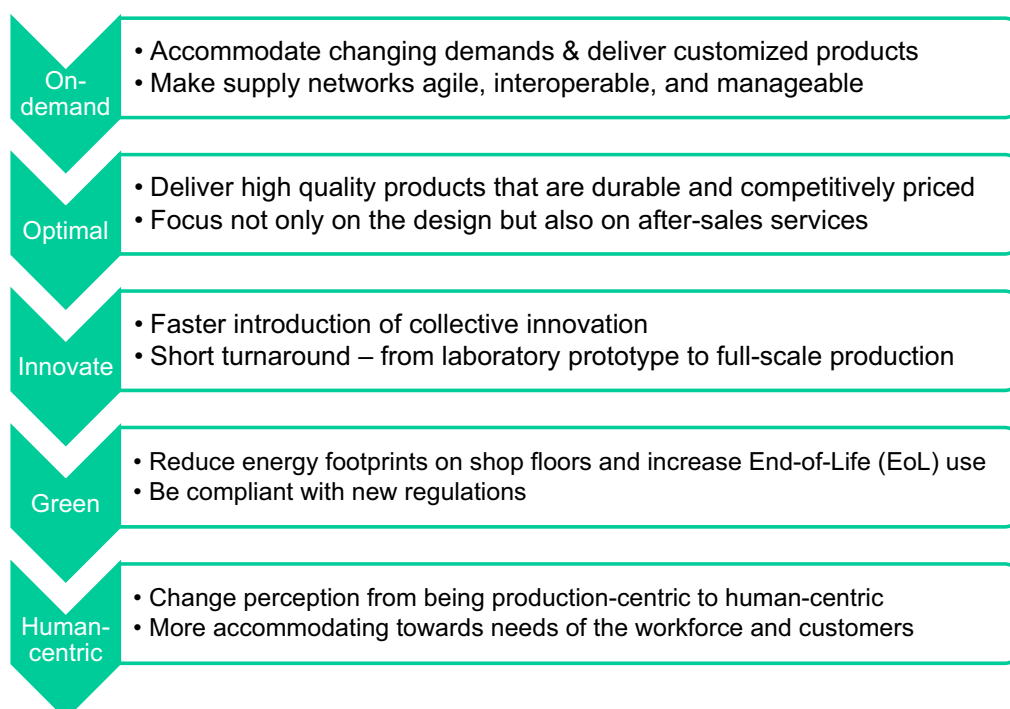
(C) ActionPlanT 2012

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Ambitions for Manufacturing Enterprises

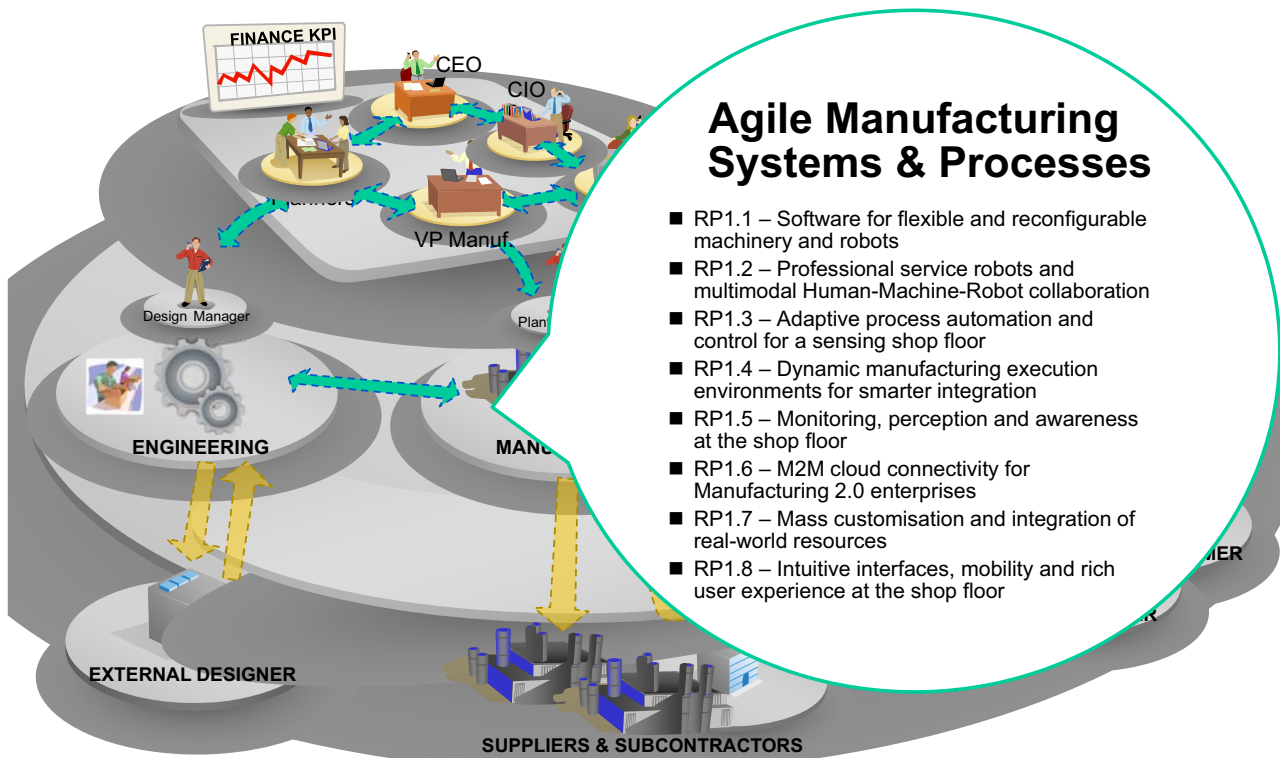


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Beyond the Shop Floor A Manufacturing 2.0 Enterprise

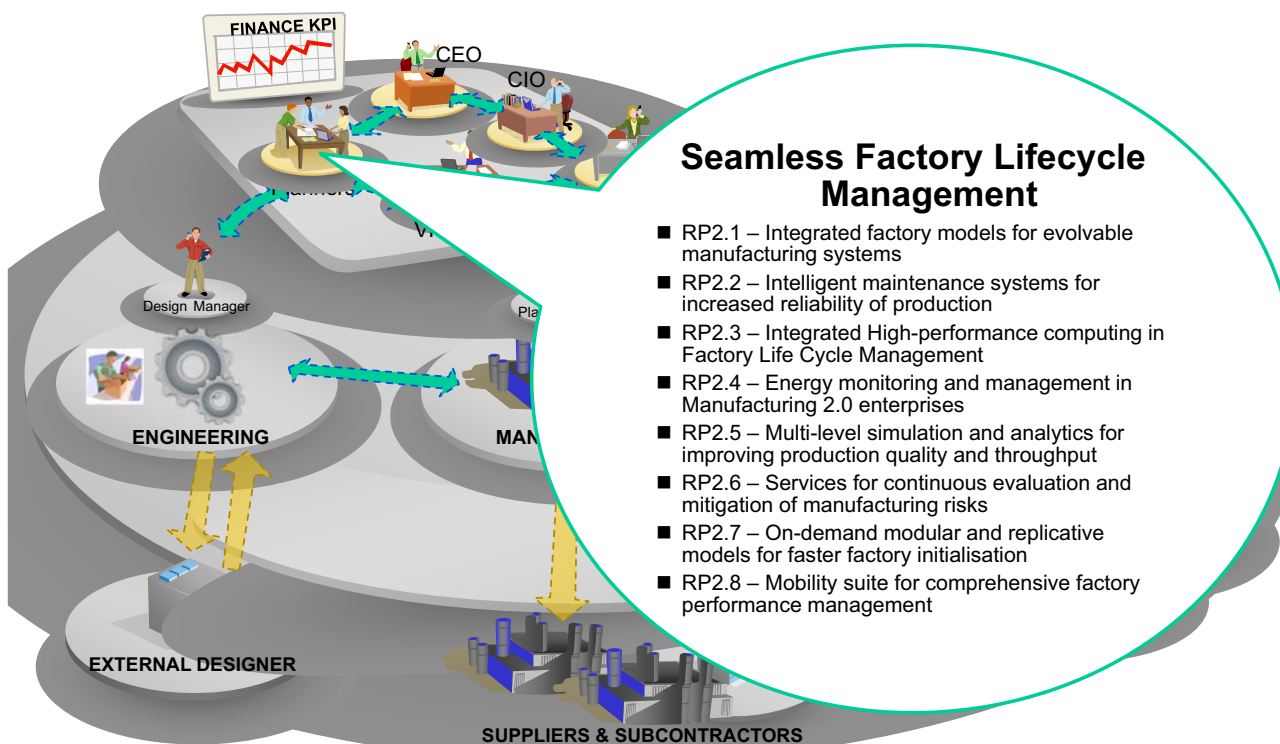


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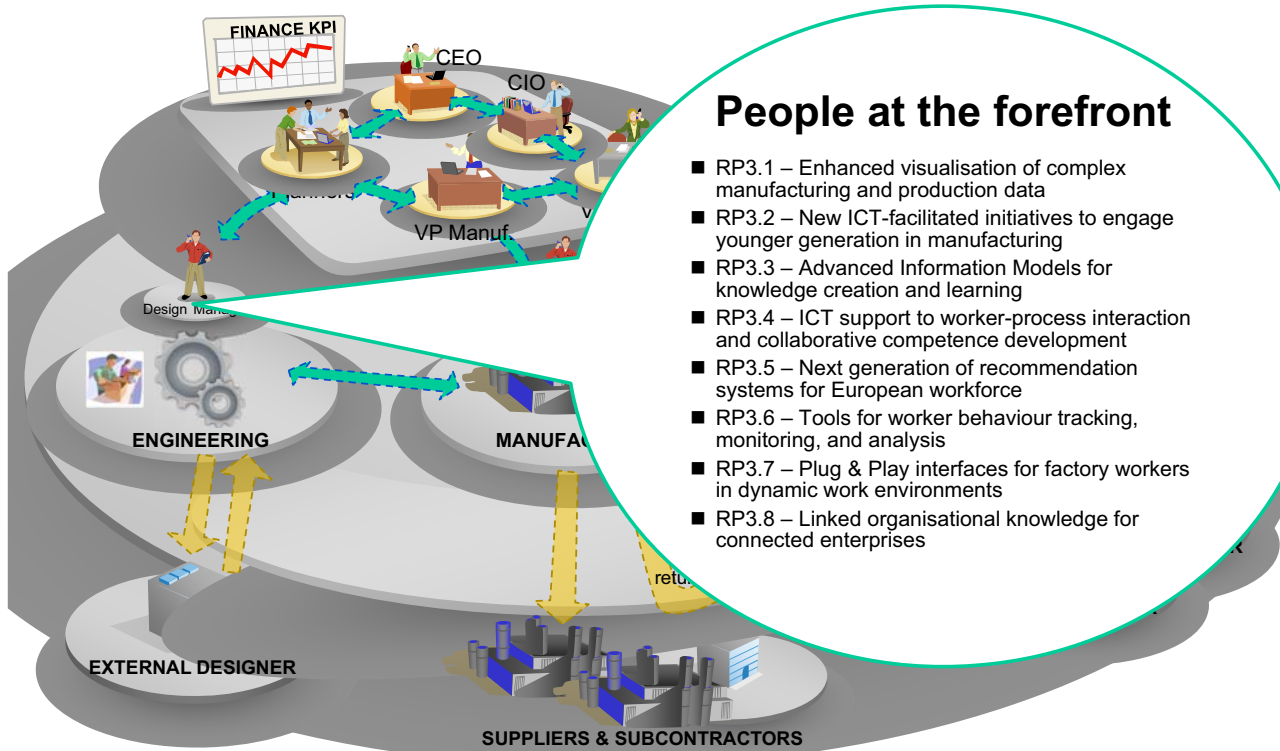


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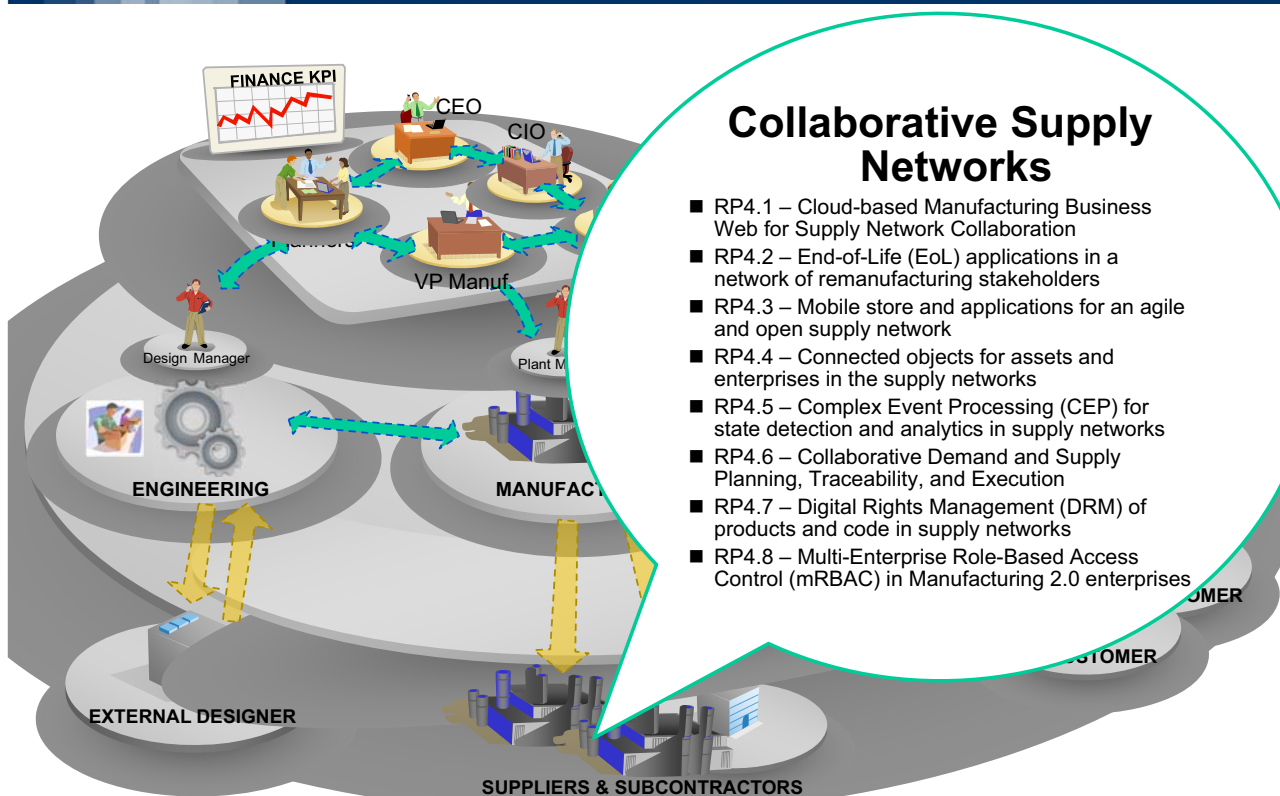


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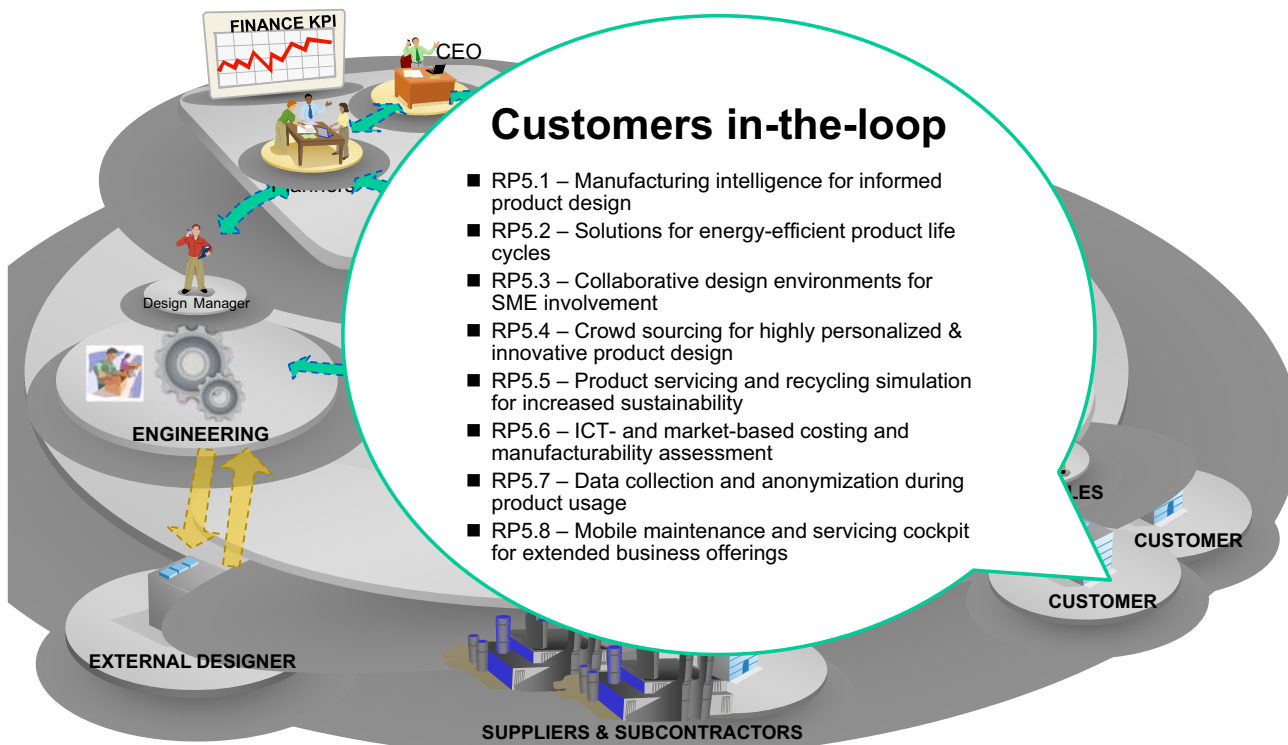


Beyond the Shop Floor A Manufacturing 2.0 Enterprise



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Acknowledgements

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